

(Huntsville, AL) On April 20, 2013, The Superior Sports Network University Sports Mentoring Leadership Clinic event showcased a variety of professional sports, & entertainment guest speakers that have addressed subjects such as financial counseling, market and brand image, own your own company, strength conditioning development, ettitquete, your attitude and the media. This year the Real Fathers Making A Difference Organization teamed up with various student athletes mentors which were involved in a media developmental commercial.

Over the course of the clinic, student athletes will learn more about personal finance, launching a new career with realistic expectations, developing a personal brand, communication skills, and the importance of health and well being. Content will also include a mix of academic topics, success stories from guest speakers, and practical applications.

"The Superior Sports Network Sports Mentoring Leadership Clinic, gives student athletes the tools to transition from the playing field to the boardroom and beyond," said Commissioner K. Carrington-De'Laine, SMBC. "As an educator, I look forward to working with these student athletes find their footing in their new careers so they can have a lasting impact in their communities."



The Superior Sports Network University judges and coaches were presenting sponsor James F. Smith Of Allstate Insurance Company, Ray Greene, Sports Administrator Of The Cavalry Hill Center, Reggie Benson, Former Sports Beat Writer of The Huntsville Times, Chris Davis, University Of Alabama Football/Gordo Hall of Famer, & Randy Howell, CEO of Howell & Howell Solutions, LLC.

Supporting Sponsors in attendance were News 23, The Edge On News, The 100K Collection Bowtie, The Executive Group 256, Project Genesis Fitness, AAMU

Student Health and Wellness Center, Dick's Sporting Goods, Captain D's, Popeye's Chicken, Demi Howell Salon/Cosmetics, Radio Station Hot 103.5 FM, The Inner City Classic, Real Fathers Making A Difference, Padriac Major Photography, Kroger, & The Cavalry Hill Center.

The 2013 Superior Sports Network University Sports Mentoring Leadership Clinic Winners are Alex Buford of Tuskegee University & Bill Ross of University Arkansas Pine Bluff.

